



EL FINDOLL CATALOGUE





Apparel

by ELFINDOLL



ELFINDOLL promotes apparel and bedding for new born babies, infants, children, and mothers featuring simplicity in fashion, function and comfort.



NEWBORN / INFANT

50-80cm

Not only are they soft and comfortable to wrap around babies' sensitive skin, but they are also kind to mums and dads thanks to their ingenious design that allows them to put them on quickly and easily.

Nishimatsuya offers a wide range of newborn baby wear in a variety of designs at affordable prices.

Clothes that are just right
in terms of price and
comfort.



◇ Long-sleeved
combination dress
50~60cm
¥699 (¥768 incl. tax)



◇ Newborn 5-piece underwear set
(2 short underwear,
3 combination underwear)
¥1,799 (¥1,978 incl. tax)



◇ 4-piece romper underwear
¥1,079 (¥1,186 incl. tax)



◇ 4-piece bibs
¥759 (¥834 incl. tax)



◇ 3-piece mitten
¥499 (¥548 incl. tax)



◇ 3-pair socks for infant
¥479 (¥526 incl. tax)



Newborn hat with ears
¥499 (¥548 incl. tax)



◇ Afghan
¥1,999 (¥2,198 incl. tax)



◇ 5-piece gauze
¥379 (¥416 incl. tax)

Baby

80-95cm

It doesn't matter if you play in the mud or spill a lot of food.

There is a wide range of easy-to-wear, low-priced items that make everyday scenes even lovelier.

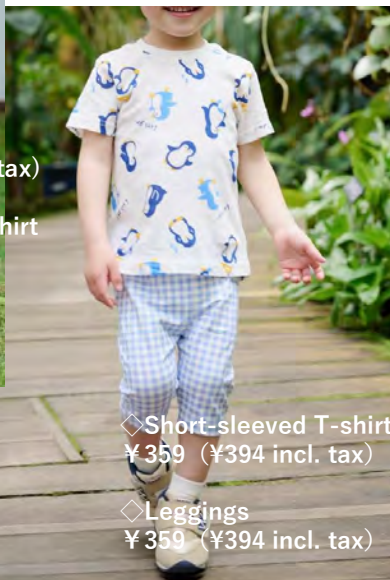
Clothes that you
don't mind
getting a bit dirty
are just right.



◇ Jacket
¥1,189 (¥1,307 incl. tax)

◇ Long-sleeved T-shirt
¥399 (¥438 incl. tax)

◇ Long trousers
¥889 (¥977 incl. tax)



◇ Short-sleeved T-shirt
¥359 (¥394 incl. tax)

◇ Leggings
¥359 (¥394 incl. tax)



◇ 5-piece brief
¥959 (¥1,054 incl. tax)



◇ 3-piece 3layered
training shorts
¥879 (¥966 incl. tax)



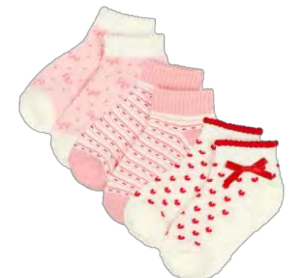
◇ 3-piece Non-sleeved apron
¥859 (¥944 incl. tax)



◇ hat with a hanging tail
¥999 (¥1,098 incl. tax)



◇ Shoes
¥1,099 (¥1,208 incl. tax)



◇ 3-pair socks
¥479 (¥526 incl. tax)



Kids / School

100-160cm

It's time to start enjoying fashion.

Tops, bottoms, dresses... find your favorites from our diverse range!



◇Jacket
¥1,189 (¥1,307 incl. tax)

◇Long-sleeved T-shirt
¥399 (¥438 incl. tax)

◇Long trousers
¥889 (¥977 incl. tax)

Clothes that are just right
to be honest about growth.



◇Short-sleeved T-shirt
¥989 (¥1,087 incl. tax)

◇Skirt
¥889 (¥977 incl. tax)



◇4-piece shorts
¥959 (¥1,054 incl. tax)



◇2-pair pajama
(long-sleeved+short-sleeved)
¥1,579 (¥1,736 incl. tax)



◇Rash guard
¥1,389 (¥1,527 incl. tax)
◇Swimwear
¥1,989 (¥2,187 incl. tax)



◇Thick-soled belt sandal
¥979 (¥1,076 incl. tax)



◇Mesh cap
¥879 (¥966 incl. tax)



◇10/10ths spats
¥579 (¥636 incl. tax)



Comfortable and refreshing underwear

Absorbs perspiration quickly and releases it to the outside for comfort.

This underwear focuses on water absorbency and quick-drying functions.



Role and advantages of underwear



Protection against
air-conditioning
winds



Prevention of
sweat stains
and yellowing



Protection of
delicate skin

*Displayed products are examples

*Displayed prices are retail price in Japan in 2025



#Water absorbent
and quick drying
#100% cotton
#With name frame
#Thin



◇3-piece short-sleeved inner
80-95cm ¥929 (¥1,021 incl. tax)



#Water absorbent
and quick drying
#With name frame



◇3iece tank top inner
80-95cm ¥789 (¥867 incl. tax)



COOL
With name frame

◇3-piece running inner
100-140cm ¥879 (¥966 incl. tax)



Cotton 100%
Thin
With name frame



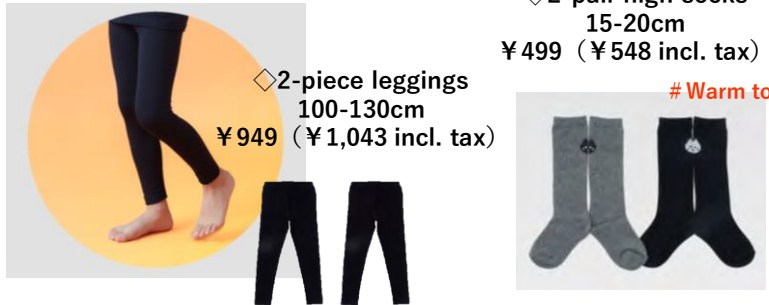
◇3-piece short-sleeved inner
100-130cm ¥979 (¥1,076 incl. tax)



Soft so you can move around a lot.
It absorbs moisture from the body and creates heat to warm up.
Hot Wrap is a friend to energetic children.



*These are not features on all products
*Displayed products are examples
*Displayed prices are retail price in Japan in 2024



Jinbei and Yukata

甚平と浴衣

Steteco

ステテコ

Comfortable to wear even in hot weather.

A unique item for the Japanese summer.

Jinbei
甚平

Recommended for going out and for
loungewear. Easy to put on and take off.



◇Baby Jinbei
80~95cm
¥979 (¥1,076 incl. tax)



Japanese
patterns
with a
touch of
Japanese
tradition.

◇School Jinbei
140・150cm
¥1,699 (¥1,868 incl. tax)

Steteco

ステテコ



◇Baby steteco with belly wraps
80~95cm
¥679 (¥746 incl. tax)

Breathable and comfortable to wear.

Also comes with a belly band to
prevent cold.



Stretchy
and easy
to move.

◇Kids steteco with belly wraps
100~120cm
¥699 (¥768 incl. tax)

Yukata
浴衣

A dress that will make your festival scene
spectacular. It is also easy to put on.



◇Large flower-patterned yukata dress
140・150cm
¥3,279 (¥3,606 incl. tax)

◇Patterned yukata dress
80~95cm
¥2,479 (¥2,726 incl. tax)



Two-way
design
that can
also be
used as
a one-
piece.

Maternity

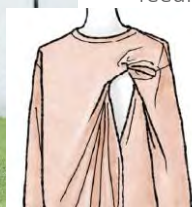
WEAR / PAJAMAS

Nishimatsuya's maternity wear

Designed with a thorough understanding of the body shape and concerns of pregnant women, and with a focus on comfort and beauty, Nishimatsuya's maternity wear is full of hidden ingenuity. It supports the changing body from maternity to postpartum.



Breast-feeding



◇Maternity wear

Long-lasting use from pre-natal to post-natal

A wide range of items for both pre-natal and post-natal use are on standby!

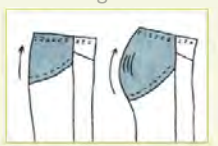
Wrap your tummy beautifully while keeping your shoulders, arms and legs neat and tidy

Easy to breastfeed and convenient when going out

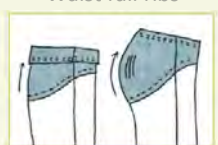
Some items allow you to breastfeed without exposing too much skin, making you more comfortable not only at home but also when going out.



Switching front ribs



Waist full ribs



Cross ribs

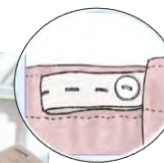


◇Maternity trouser

Wide range of body shape changes

There are various variations, such as a tummy-hugging type, a tummy-supporting type, and an elastic waistband type that can be adjusted to any size.

They can accommodate a wide range of size changes, making them convenient to wear throughout pregnancy and postpartum.



Around the tummy adjustable to size with buttons elasticated waist



Large buttons for one-handed opening and closing.



Some pajama onesies can be made into rompers with snap buttons at the hem. There is no worries about tummy coldness.



With nursing opening to reduce skin exposure.

◇Maternity pajama

Maternity pajamas with a lot of ingenuity

Maternity pajamas with a sleek design and comfortable fabrics are relaxing and easy to wear. The adjustable waist of the trousers and the ease of breastfeeding make them ideal for home and hospital use.

*Displayed products are examples